



File Exchange Basic Template Instructions

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Introduction

This section describes this document's purpose and explains where to find the File Exchange listing templates.

How to use this guide

This guide explains how to use the eBay File Exchange listing tool to post product listings to the eBay web site. This guide was designed to be used with one of the standard templates available on the File Exchange [Select Template](#) web page.

How to interpret text styles

The text in this document use these text styles in sentences to imply specific meanings:

- **Bold** signifies objects clicked to perform a function, such as menu commands, buttons, and keyboard keys. **Bold** is also used to highlight a term or phrase before its explanation.
- *Italic* denotes names of pertinent objects, such as application windows, field names, hyperlinks, and introductory terms.
- Monospace signifies programming objects, such as code examples, field values, and URLs.
- PlainCapitalLetters signifies a general reference, such as these underlined terms: "For Action, use the VerifyAdd value," and "ReturnsAcceptedOption supports the ReturnsAccepted and ReturnsNotAccepted values."

What is File Exchange?

This section provides a general overview of File Exchange, and then explains template structure and use.

eBay File Exchange overview

This section explains the requirements and qualification necessary to use the File Exchange templates, and then presents a general workflow.

File Exchange requirements and qualifications

File Exchange allows you to create listings offline using a standard flat-file format, and then easily bulk upload and manage a large number of listings and the resulting sales reports.

The File Exchange tool helps you quickly and efficiently:

- Create new listings
- Confirm there are no errors in your listing files before posting them
- Revise active listings
- End active listings
- Download sales reports
- Issue refunds
- Mark items as shipped
- Leave feedback.

File Exchange is the ideal tool if you:

- Are already familiar with the eBay listing process
- Have a lot of inventory items you want to list on eBay
- Use software, such as Microsoft® Excel, Access or another program to manage your inventory and you want to use it to create a listing file for eBay
- Are familiar with flat files and want to batch list several items in a single file.

Using File Exchange involves meeting certain eBay account qualifications and computer system requirements.

Qualifications

To use File Exchange, you must:

- Be registered on eBay for at least 90 days
- List an average of 50 or more active listings per month for the last two months.

Requirements

File Exchange is a cross-platform tool, meaning it can be used on a Windows, Mac, or Linux, as long as that system has:

- Connectivity to the Internet
- A standard Web browser software application
- A text-editing software application that supports comma-separated value (CSV) format.

File Exchange features

The benefits of File Exchange include faster file processing, better response files, the ability to view processing status, and more consistency in naming conventions.

Using the eBay File Exchange features, templates and processes, you can upload and manage a large number of listings, and the resulting sales, using a standard flat-file format.

A flat file is an electronic data file used to exchange information between two systems. Data for each record is separated by a comma, semicolon, or tab. With File Exchange, you can use flat files to list in any eBay category. Flat-file benefits include:

- **Platform independence:** Create and use flat files on any operating system
- **Software independence:** Manage your inventory with almost any spreadsheet or database program
- **Improved efficiency:** Batch list or update several listings simultaneously

You can also upload and download files using scripts . If you prefer to automate uploads via an HTTP Post, or automate downloads via an HTTP Get, please visit the File Exchange [Programmatic Upload and Download Instructions](#) page.

Downloadable templates

Each default template file that you download must contain data organized into fields (also called *columns* or *headers*) that your computer system, and the File Exchange tool, can recognize and interpret.

Using the File Exchange template, you can create one file that contains multiple actions; that is, you can add one listing, revise another listing, end a third, and so forth.

eBay has designed several default templates that you can download. Refer to [Using the default templates](#) on page 10.

Sales Management

File Exchange also helps you download and manage your item sales data at every stage of the listing process. For example, you can download an order report to obtain your most recent sales, or you can download a refunded order report to verify refunds.

File Exchange workflow

Creating a new listing file from an eBay File Exchange template follows this basic flow:

1. Select a template to download from the eBay File Exchange Center.
2. Download the template(s) to a known location on your computer.
3. Open a template using a spreadsheet or similar application.
4. Fill in the template to create a new listing file.
5. Save your new listing file in the CSV (comma-separated values) or tab-delimited file format.
6. Upload the new listing file to eBay.
7. Review the upload status and results, and then troubleshoot errors, if needed.

For more complete information about using the File Exchange templates, refer to the [File Exchange Advanced Instructions](#).

Understanding template structure

This section explains the field requirements and file format structure.

Product information can be entered in the appropriate template manually, item by item, or, if you already have your inventory documented in a database or spreadsheet file, you can map your data directly into the template file. Whichever method you select, enter the data in the format specified, paying particular attention to the following:

- *Required Field:* You must provide data for each of the required fields specified in the data field tables. Each required field name is preceded by an asterisk *.



Note: New sellers with less than 20 listings can offer only PaisaPay as a payment method. After completing 20 listings, sellers can offer other payment methods like cheques and demand draft. However, PaisaPay will remain a mandatory payment method on all listings.

- *Character type, character limit, and values:* The data must meet the requirements for the character types and limits provided in the template data field tables.
- *Header field names are not case-sensitive:* It does not matter whether you capitalize the letters in the field names or not. For example, eBay File Exchange will recognize both `paypalaccepted` and `PayPalAccepted` as the same field. However, we recommend that you use the header (field) names as they are provided in this manual.
- *Header (field) values are case-sensitive:* When you provide particular string values for data fields, make sure they conform to the case sensitivity noted in the data field templates in this manual. For example, `VerifyAdd` is an acceptable value for the Action field, but `verifyadd` is not.
- *Field Relationships:* Some fields are coupled with correlated fields. For example, if you enter a value in the ProductIDType field for a specific item, then you must also enter a value in the ProductIDValue field. In some instances, a field may be optional, technically speaking, but it requires also using a related field because of their relationship. Improperly used fields can cause inconsistent shipping and payment error messages in the results file.
- *Template variations across eBay sites:* Not all default templates are supported on each eBay site. For example, the Catalog template is not supported on certain sites.



Tip: For more information about site-specific support, refer to the [File Exchange Advanced Instructions](#).

- *Smart Headers automatically apply values:* If you create an item listing file for specific types of items, such as books, all have the same value, you can enter the value in the header once instead of entering the value for each listing multiple times.

Choosing a template file

This section explains the designed purpose for each of the listing templates.

Before you download templates, determine where to store the files for easy access and retrieval. Good file management practices help alleviate losing data and time-consuming rework. Each type of template was designed for an intended purpose.

For example, the listing templates have these prescribed uses:

- Use the Item Specifics template to list items based on a particular eBay category, like a particular type of memorabilia.

- Use the Catalogue template to list items with ISBN, UPC, or SKU established product identifiers.
- Use the Basic template for all other types of listings, such as items that do not have major similarities.
- Use the Tickets template for listing tickets in the Events Category, such as concerts and sporting events.

When you first create a listing template, keep the item listings to a minimum, and use the *VerifyAdd* action the first time you upload a file. Uploading a simple file first will help you more easily resolve any errors. After successfully uploading a file, create a file with actual listings, and then upload that file to post real items on eBay.

When you create a new listing file, keep in mind that you can later use it to create similar listing files.

Using the default templates

This section explains how to download a template file, and then enter product information in the template fields.

Acquire a default template

This section explains how to acquire the default templates via the internet.

You must be connected to the Internet in order to download File Exchange templates. For in-depth information about the File Exchange templates, refer to the [File Exchange Advanced Instructions](#).

You can download the templates in two different formats: Excel or CSV. Excel-formatted templates provide field descriptions inside the file, but the CSV templates do not. Choosing the right template will help make listing your items easier. Each template was designed for a specific purpose.



Note: If a pop-up blocker is enabled on your computer, disable this function, or choose to override the blocker when prompted, in order to download the templates.

To acquire a default template, follow these steps:

1. Log in to your eBay.com account with your user ID and password.
2. Navigate to the [Select Template](#) page.
3. On the [File Exchange Overview](#) page, click **Select Template** on the left side of the page

Select a Template: File Exchange

Select the template that you would like to use to upload your listings and updates. [Learn more](#).

Item Specifics Category template
Use this template to list in one category. This option allows you to enter item specifics to your listings.
[Select a category](#)

Catalog listing template
Use this template if you plan to use ISBN or UPC codes to list items in the following categories: Books, Movies, Music, and Video Games.
[CSV format](#) | [Excel format](#) | [Instructions](#)

Tickets listing template
Use this template if you plan to list in the Event Tickets category.
[CSV format](#) | [Excel format](#) | [Instructions](#)

Basic template (no item specifics)
Use this template if you're listing in categories that do not include item specifics.
[CSV format](#) | [Excel format](#) | [Instructions](#)

Half.com templates
Use these templates to manage inventory and sales on Half.com.
Load Inventory: [CSV format](#) | [Excel format](#) | [Instructions](#)
Post Sales Management: [CSV format](#) | [Excel format](#) | [Instructions](#)

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Figure 1: Select Template page



Tip: After navigating to the *Select Template* page, you can use the links on the left side of the page to access all of the other File Exchange pages used in these procedures.

4. Select one of the template files in either CSV or Excel format, and then follow the prompts to save the template on your computer.


Enter data in the default template fields

Explains how to use a File Exchange template file to create a product listing file.

The procedure below provides sample entries for the a default template. The action used in a template file determines which of the default fields are required to contain values (data). For example, using the Revise and Relist actions only require using the ItemID field; whereas using End requires the ItemID and Endcode fields. For more information about Action field requirements, refer to [File Exchange Advanced Instructions](#).

For more information about general field requirements, refer to [Required template fields](#) on page 21.

1. Open a default template file.
2. Follow the field descriptions below to enter data for the required (*) eBay default fields:

Header Field Name	Example	Character Limit	Purpose
*Action	VerifyAdd	N/A (not applicable)	<i>VerifyAdd</i> allows you to test a simple file before uploading your actual listings. To upload actual listings, use the <i>Add</i> action.
*Category	18978	N/A	Specifies the eBay product category. Copy the category number from one of the rows with Info in the Action field. After doing this, you may delete the Info rows. Your Category field must be a valid eBay Category, such as 18978.
*Title	Organic Body Lotion	55 characters (including blank spaces)	Specifies which terms are found when buyers search for products. Use multiple terms so it's easy for buyers to search for this product.
*Description	Lavender and Aloe Skin Lotion	500,000 characters (including blank spaces)	Specifies product details and other information, such as insurance and handling factors.  Note: Enter plain text only (no HTML).
PicURL	http://xxx /pic2.jpg	2048 characters (including blank spaces)	Link to a hosted photo of the item. Photo must be self-hosted, meaning the URL entered points to your photo on a web server accessible on the internet.
*Quantity	10	N/A	Specifies the number of this type of item for sale. Commas

Header Field Name	Example	Character Limit	Purpose
			between integers are not required for large numbers.
*Format	FixedPrice	N/A	Specifies the type of listing format, such as Auction or FixedPrice.
PrivateNotes	Ready to ship	1000 characters	Specifies any notes to yourself about the item. A buyer does not see this information.
*StartPrice	10.00	16 characters (including commas and decimal point)	Specifies the cost of the product. Decimal points and commas must be correctly placed. No currency symbol is required.
*Duration	10	N/A	Specifies how long the listing will be posted on eBay. Choose 1, 3, 5, 7, or 10 for all formats except StoresFixedPrice. Use 30 or Good 'Til Cancelled for StoresFixedPrice listings.
*Location	95124	45 characters (including blank spaces)	Indicates to the buyer the location from where the item will be shipped. Postal zip codes are supported, or include city, state (two-letter abbreviation), and country (three-letter abbreviation).
PayPalAccepted	1	N/A	This is a boolean value, meaning 1=true, or "yes." The PayPalEmailAddress field must also be used.
PayPalEmailAddress	myEmail@PayPal.com	N/A	Ensures you receive correspondence from PayPal. This must be the same email address as on your PayPal account.
ShippingService-1:Option	UPSGround	N/A	Identifies the shipping service carrier. For valid shipping service entries, refer to <i>Optional template fields</i> on page 24. Must accompany an <i>ShippingService-1:Cost</i> entry.
ShippingService-1:Cost	5.00	16 characters (including commas and decimal point)	Defines the shipping cost. Must accompany an <i>ShippingService-1:Option</i> entry.
*DispatchTimeMax	2	N/A	Defines the handling time required to package the item.
*ReturnsAcceptedOption	ReturnsAccepted	N/A	Tells buyers whether or not they can return the item.

- When you are finished entering values for the default eBay fields, save this file in CSV format to a known location on your computer.

Adding a new field to a default template

This section explains how to add new fields to a default File Exchange template.

The default File Exchange templates only contain a subset of all the supported fields; fields need to be added for most of the optional fields, as well as for new features. This section explains how to add a new field in one of the default templates, or in one of your working product listing files.

The File Exchange templates contain both required and optional fields. Do not change or delete any of the required field headers. Required fields are in **bold type** or have an asterisk (*) beside the field name.

An optional field can be deleted, or renamed to serve as a new field that is not in the default templates. For example, you may not want to use the *Highlight* field, but would like to have a border around your listing, so you can replace it with *Border* and use it for that purpose.

Another option for adding new fields is to add blank columns in the template, and then add the new field names in the column header.

You do not have to remove unused fields, but doing so after creating and successfully uploading a new listing file makes it easier to customize and manage different types of product listing files.

Field names must follow the format requirements explained in the [Template field definitions](#) on page 21. These instructions describe using Microsoft[®] Excel[®]; if you are using a different spreadsheet application, use similar functions in that application to complete this procedure.

1. Open a default template or one of your working product listing files.
The default templates are available on the File Exchange [Select Template](#) page.
2. Add the following new header field names using one of these methods:
 - Click on a field in the first row (except for Action) and select **Insert > Column** on the menu bar. Enter a field name in the new column, such as *Border*, and then press **Enter**.
 - Click on an optional field in the first row that you do not intend to use, such as *Highlight*. Enter a new field name in its place, such as *Border*, and then press **Enter**.
3. Enter values (in the second row, below the field header) for the new fields, and then save the file.

Uploading and downloading files

This section explains how to upload a template file and then download inventory and sales reports.

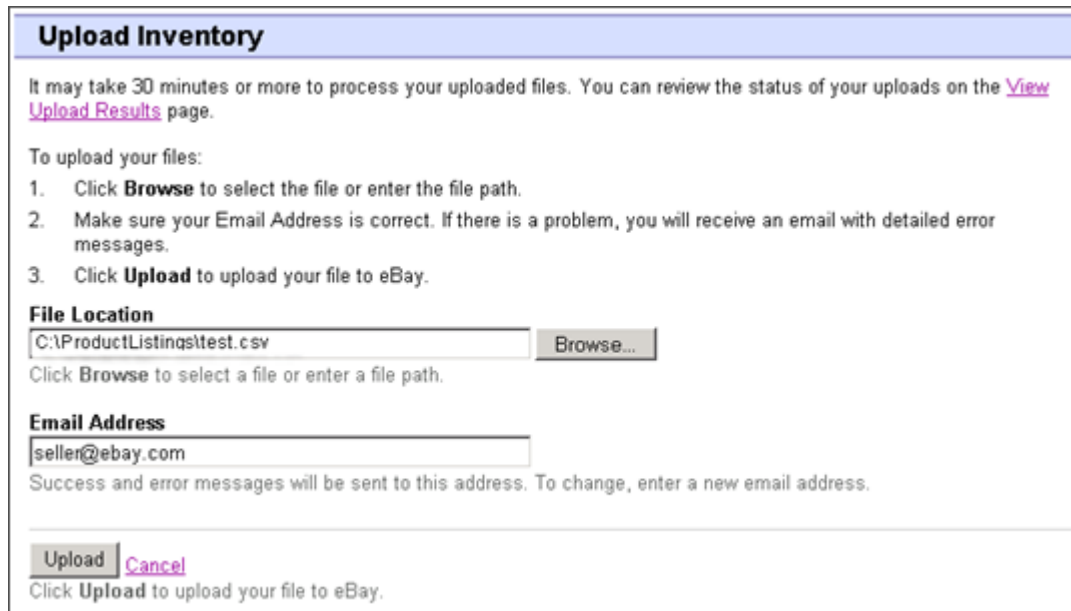
Upload a template file

To upload listing files to File Exchange, you must be connected to the internet. You'll also need a valid email address in order to receive upload confirmations.

Follow these steps to upload your template files: Template files are checked in several areas as it uploads:

- A basic format check is performed when files are uploaded. For example, if you use a format other than .csv, or tab-delimited .txt in some regions, the upload will fail. Also, if the Action field is not present in the first column or the required fields are not present and properly formatted, the upload will fail.
- You can only upload 1,000 actions every 24 hours. If you have exceeded your upload limits in the file or for the day, the upload will fail. If the number of actions in the file exceeds the eBay limit, the upload will fail. To request an increase in your upload limit, contact [Customer Support](#).

An example of a *Upload Inventory* page is shown below.



Upload Inventory

It may take 30 minutes or more to process your uploaded files. You can review the status of your uploads on the [View Upload Results](#) page.

To upload your files:

1. Click **Browse** to select the file or enter the file path.
2. Make sure your Email Address is correct. If there is a problem, you will receive an email with detailed error messages.
3. Click **Upload** to upload your file to eBay.

File Location

Click **Browse** to select a file or enter a file path.

Email Address

Success and error messages will be sent to this address. To change, enter a new email address.

[Cancel](#)
Click **Upload** to upload your file to eBay.

Figure 2: Upload Inventory page

After uploading files, always check the upload results to verify that no errors occurred. eBay sends you an email confirmation noting its success or failure. (If the upload fails, the email you receive will describe any errors.) Later, you will receive another email notifying you that the product listings were posted successfully.

1. Go to the [File Exchange Center](#) page, select **Upload Listings and Updates**, which opens the *Upload New Listings and Updates* page.
2. Browse your system to find the appropriate .csv file you previously created. When you have found and selected the file, it populates the *File Location* field.

3. Type in the email address where you want eBay File Exchange to send emails to (it defaults to your account email).
4. Click **Upload** to send your template file to eBay.
 After uploading files, always check the upload results to verify that no errors occurred. eBay sends you an email confirmation noting its success or failure. If the uploaded file processes correctly, you will receive an email notifying you that the file upload succeeded. If the upload fails, the email you receive will describe any errors.

View upload results

Click **View Upload Results** on the *Upload Inventory* page to view the summary and status of the file(s) you've just uploaded.

The *View Upload Results* page shows the status of uploaded files. The Load Results report includes:

- Date you uploaded the file
- Reference number generated by eBay File Exchange
- Number of requested actions in the file
- Percentage of actions processed
- Links to the uploaded file(s)
- Upload status, which includes: File Received-In Queue, In Progress, Completed, Failed - Invalid File Format
- Links to the Load Results report, as described in [Load results report details](#) on page 16.

The *View Upload Results* page also allows you to download any file that has been previously uploaded. For example, if you want to create a similar listing file from one that uploaded successfully, simply download that file and rename it when you save it. You can also download your upload results report from this page once processing has completed.

These upload results are stored for 90 days. Use the *View Last* drop-down menu to see your upload results sorted by timeframes (24 hrs, last 7 days, 30 days or 90 days).

An example of a *View Upload Results* page is shown below.

View Upload Results							
File Receipt History							
							View last: <input type="text" value="7 days"/> <input type="button" value="Go"/>
Upload Date	Ref #	# of requested actions	% of completed actions	Uploaded File*	Status	Load Results Report**	
Feb-17-09 12:28:42 PST	51181	1500	100%	Download (Compressed)	Completed	Download (Compressed)	
Feb-11-09 14:32:57 PST	50904	500	100%	Download (Compressed)	Completed	Download (Compressed)	
Feb-11-09 09:54:29 PST	50902	1000	100%	Download (Compressed)	Completed	Download (Compressed)	
Feb-11-09 09:41:48 PST	50901	750	100%	Download (Compressed)	Completed	Download (Compressed)	

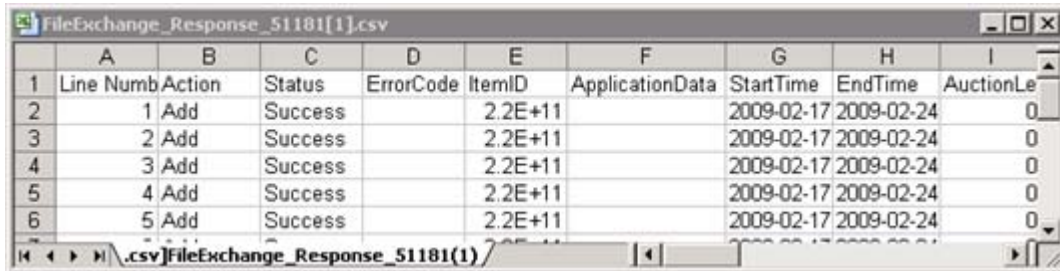
* eBay will retain uploaded files and upload results files for 90 days.

** The Load-Results report provides information regarding successful and unsuccessful uploads. Use the [Error Codes Reference](#) table to correct unsuccessful uploads.

Figure 3: View Upload Results page

Load results report details

The Load Results report contains processing data about each listing in your upload file. An example file is shown below.



	A	B	C	D	E	F	G	H	I
1	Line Numb	Action	Status	ErrorCode	ItemID	ApplicationData	StartTime	EndTime	AuctionLe
2	1	Add	Success		2.2E+11		2009-02-17	2009-02-24	0
3	2	Add	Success		2.2E+11		2009-02-17	2009-02-24	0
4	3	Add	Success		2.2E+11		2009-02-17	2009-02-24	0
5	4	Add	Success		2.2E+11		2009-02-17	2009-02-24	0
6	5	Add	Success		2.2E+11		2009-02-17	2009-02-24	0

Figure 4: Load Results report

The column headers (or data fields) are described in [Result and report fields](#) on page 34.

Generating reports

This section explains how to download inventory and sales reports generated by completing a download request, and then explains how to create download schedules.

Create a download request

Now it's time to learn how to create inventory and sales history reports based on the inventory and listing files you just created. Click **Create a Download Request** on the *File Exchange Center Overview* page (or **Download Files** in the left navigation bar) to open the *Create a Download Request* page shown below.

Create a Download Request

Select active listings and sales history records that you want to download.
Note: Your sales records are available for the current month and the past three calendar months.

Listings and records
 Sold ▼

Date Range
 All records
 All new records since last download only (Last downloaded: Jul-01-08 00:00:00 PDT)
 From Yesterday ▼

From October 14 2008 at 12:00 AM US Time (PST)
 To October 15 2008 at 12:00 AM US Time (PST)

Email address
seller@ebay.com
 Your downloads will be sent to this email address. Separate multiple email addresses with commas.

Note: Downloads may take a day past your scheduled time to become available.

Figure 5: Download request form

The *Download Request* page enables you to generate inventory and sales reports by choosing one of these filters on the *Listing and Records* menu:

- Active items
- Sold items
- Unsold items
- Sold and archived items
- Items awaiting payment
- Items paid and awaiting shipment
- Items paid and shipped
- Archived items
- All Sold and Archived

You can also use date ranges to control which data gets captured in a generated reports. All of the above reports can be generated using the example procedures in [Download a Sold items report](#) on page 18 and [Download an Active listings report](#) on page 18.

Download an Active listings report

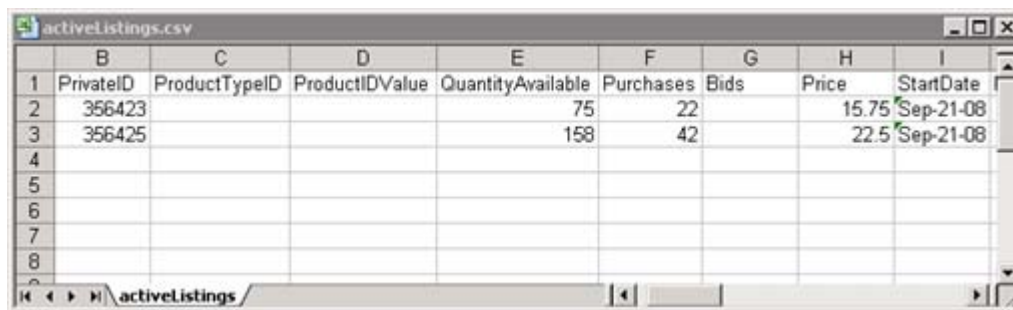
This section explains how to generate a report that shows all of your active listings.

There are several types of status-oriented reports, all of which can be downloaded using this procedure. In this example, you will generate an inventory snapshot report following these steps:

1. Select **Active Listings** from the *Listing and Records* drop-down menu.
2. Type in the email address(es) you want the file sent to (it defaults to your registered email).
3. Click **Save**.
4. In the navigation bar, click **Completed Downloads**. The *View Completed Downloads* page provides links to download the report(s) you just created.

The Active listings report, in .csv format, provides you a view of all your listings still selling on eBay. (After a listing ends, it moves to the Sold or Unsold listings.) This file is in default list order by end date, and with all Good Til Cancel Items listed at the end.

You can import this file into your inventory system and use the data in it to reconcile and manage your inventory. An example file is shown below.



	B	C	D	E	F	G	H	I
1	PrivateID	ProductTypeID	ProductIDValue	QuantityAvailable	Purchases	Bids	Price	StartDate
2	356423			75	22		15.75	Sep-21-08
3	356425			158	42		22.5	Sep-21-08
4								
5								
6								
7								
8								

Figure 6: Active listings report

For Active listings field descriptions, see [Result and report fields](#) on page 34.

Download a Sold items report

This section explains how to generate a report that shows your current sales.

There are several types of sales-oriented reports, all of which can be downloaded using this procedure. In this example, you will generate a Sold items report.

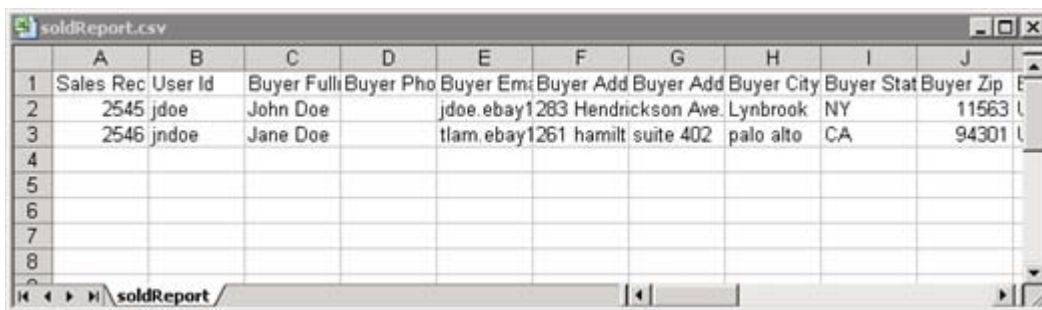
1. Select **Sold** from the *Listing and Records* drop-down menu.
2. Type in the email address(es) you want the file sent to (it defaults to your registered email).
3. Click **Save**.
4. In the navigation bar, click **Completed Downloads**. The *View Completed Downloads* page provides links to download the report(s) you just created.

The report you download provides a summary of the profits generated by each of your sold listings. The data displayed is calculated based on stored product information, eBay fees, and the total revenue generated by the sold listing.

The report contains the following information:

- Total revenue, cost and gain
- Item revenue, cost and gain
- Total listing fees
- Credits
- Sales price
- Shipping charges
- Unit cost
- Actual shipping cost
- Sales tax

The figure below is a sample Sold Items report (in .csv format). The generated report and its data fields or column headers will differ depending on the filter you select.



	A	B	C	D	E	F	G	H	I	J
1	Sales Rec	User Id	Buyer Full	Buyer Pho	Buyer Em	Buyer Add	Buyer Add	Buyer City	Buyer Stat	Buyer Zip
2	2545	jdoe	John Doe		jdoe.ebay	1283 Hendrickson Ave.	Lynbrook	NY		11563
3	2546	jndoe	Jane Doe		tlam.ebay	1261 hamilt suite 402	palo alto	CA		94301
4										
5										
6										
7										
8										

Figure 7: Sold items report

Create a download schedule

You can create automated download schedules using the File Exchange Center for various types of inventory reports in order to view your updated sales information on a regular basis.

The *Download Schedule* page enables you to specify which reports will be automatically sent to you by choosing one of these filters on the *Listing and Records* menu:

- Sold items
- Unsold items
- Sold and archived items
- Items awaiting payment
- Items paid and awaiting shipment
- Items paid and awaiting shipment
- Archived items
- All Sold and Archived items

You can also use date ranges to control which data gets captured in a generated reports.

The following is an example of *Create a Download Schedule* page with **Sold** selected.

Create a Download Schedule

You can automate the download process and access your updated sales information on a regular basis.

Listings and records
Sold

Frequency
Daily
 Select how often you'd like to receive a report. [Learn More](#)

End schedule
 Specify when you'd like us to stop sending your sales information

End by: --Month-- --Day-- --Year-- at 12:00 AM US Time (PST).
 No end date

Email address

 Your downloads will be sent to this email address. Separate multiple email addresses with commas.

[Cancel](#)

Note: Downloads may take a day past your scheduled time to become available.

Figure 8: Create a Download schedule

After selecting the options you want and entering your email address, click **Save**.

View download schedule

To view a summary of your download schedule, and a list of completed downloads, click **Download Schedule** on the left side of *File Exchange Center* page.

View Download Schedule

Current Schedule (1 item)

<input type="checkbox"/>	Schedule Id	File Type	Frequency	End Schedule	Email	Action
<input type="checkbox"/>	5522	Sold	Weekly (on Friday)	No End Date	seller@ebay.com	Edit Schedule

Figure 9: View Download schedule

This page shows the currently scheduled downloads, and allows you to edit or delete download schedules.

Template field definitions

This section explains the field requirements and purpose by specifying character limits, data types, and field relationships.

Required template fields

This section explains the required fields used to define how a listing appears on eBay, and also what types of information is displayed.

Action

Required field in all templates. Determines the purpose of the row: add item, relist item, revise item, end listing, mark and item's status, verify an added item, and add item description information.

Character limit	N/A
Type	Text string
Valid Entry	Add, Revise, Relist, End, Status, VerifyAdd, or AddToItemDescription
Field Dependency	Must enter all required field data for a particular type of action.

Category

Required field in the basic and item specifics templates only. The eBay Category you need to list your item. Required for non-catalogue templates. For category codes, refer to the [Category Code Finder](#) page.

Character limit	Max length 10
Type	Integer
Valid Entry	Category number, like 10231 (for Printers).
Field Dependency	Must use a valid eBay category number.

Description

How would you describe the item? Specifics item characteristics. Be sure to include the special or unique features about the item. Refer to similar eBay listings to see how other sellers describe their items. Stories about the item can perk buyer interest.

Character limit	Max length 500,000
Type	Text string
Valid Entry	Sentences that explicably describe the item.
Field Dependency	This field is optional for catalogue listings but required for non-catalogue listings.

*DispatchTimeMax

Specifies the handling time, defined as the maximum number of business days (1, 2, 3, 4, 5, 10, 15 or 20) you usually take to prepare an item for shipping to domestic buyers after receiving a cleared payment.

**DispatchTimeMax* does not include the time required to ship the item (the carrier's transit time) to the buyer.

Character limit	N/A
Type	Integer
Valid Entry	1, 2, 3, 4, 5, 10, 15, 20
Field Dependency	This field may be specified without specifying Shipping Service Costs. * <i>DispatchTimeMax</i> is a required field for most categories, and only applies to Flat and Calculated shipping.

Duration

How long would you like your listing to be posted on eBay? Enter the amount of days you'd like the listing to be active.

Character limit	Max length 3
Type	Integer
Valid Entry	Only certain values are allowed, and the choice of values depends on the listing format. Valid Auction and Fixed Price durations include: 1, 3, 5, 7, and 10 (days). Valid StoreFixedPrice durations include: 30 (days) or GTC for the Good Til Cancelled. You can also refer to the Durations Table on the eBay developer site. (You must have an eBay developer account to access these English-language only pages.)

Format

Which listing format would you like to use? Auction is the default format, but you could also use RealEstateAd and StoresFixedPrice (on some sites), or FixedPrice (if you meet all requirements).



Note: If you want to list multiple identical items for an auction, use the Dutch format.

Character limit	N/A
Type	Text string
Valid Entry	Auction (default), Dutch (for Auction listings with multiple quantity), FixedPrice, ClassifiedAd, RealEstateAd.

Location

Where is your item located? Buyers will want to know from where the item is being shipped.

Character limit	Max length 45
Type	Alphanumeric

Valid Entry	Postal code, or other valid mailing address
Field Dependency	Note that this is the shipping location of the item only.

Quantity

How many items would you like to sell in your listing? More than one item listed in the quantity implies all the items are the exact same.

Character limit	Max length 45
Type	Integer
Valid Entry	Standard numbers, like 1, 15, 100
Field Dependency	If <i>LotSize</i> is greater than 1, then the <i>Quantity</i> field indicates the number of lots being listed and <i>LotSize</i> indicates the number of items in each lot. You can only use <i>LotSize</i> in lot-enabled categories.

ReturnsAcceptedOption

Specifies that product returns are or are not accepted.

Character limit	N/A
Type	Text string
Valid Entry	ReturnsAccepted, ReturnsNotAccepted. One of these two options must be entered.

StartPrice

What is the minimum amount you would like for your item? Note that for Fixed Price listings, this is the price at which you are selling the item.

Character limit	Max length 16, including decimal point or comma
Type	Currency
Valid Entry	Numeric amount, like 1.00, 10.00
Field Dependency	For Auction listings only.

Title

Title for eBay listing. (This field is optional for catalogue listings but required for non-catalogue listings.)

Character limit	Max length 55
Type	Text string
Valid Entry	User input

Optional template fields

This section explains the optional fields used to define how a listing appears on eBay, and also what types of information is displayed.

AdditionalDetails

Specifies special conditions and other requirements or information about product returns.

Character limit	Max 500 characters
Type	Text string
Valid Entry	User input
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

ApplyShippingDiscount

Specifies whether a shipping discount is applied for the item when its transaction is combined into a buyer-created Combined Payment order. If you don't specify this field, it is set based on your *My eBay* page preferences. (See see [Using Combined Payments](#) and [About Shipping Discounts](#) for more information.)

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.
Field Dependency	Not valid for Real Estate listings.

BuyItNowPrice

Do you want buyers to have the option of buying your item at a set price. If so, use this field to specify the price you are willing to accept to immediately end the auction.

Character limit	Max length 16, including decimal point or comma
Type	Currency
Valid Entry	Numeric amount, like .99, 1.00, 10.00.
Field Dependency	Only applicable to Auction listings.

BoldTitle

Do you want to see your listing in boldface type? This field applies bold face type to the title of your listing. Additional fees apply.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

CustomLabel

Do you want to specify unique information for the item, which is returned in the Load Results Report and Active Listings files. Text entered into the *CustomLabel* field is not seen by buyers in your listing, so you can use it for inventory purposes, tracking information, or whatever purpose you choose.

Character limit	Max length 50
Type	Alphanumeric string
Valid Entry	Short descriptors about the item. These notes are not seen by the buyer.

*DispatchTimeMax

Specifies the handling time, defined as the maximum number of business days (1, 2, 3, 4, 5, 10, 15 or 20) you usually take to prepare an item for shipping to domestic buyers after receiving a cleared payment.

**DispatchTimeMax* does not include the time required to ship the item (the carrier's transit time) to the buyer.

Character limit	N/A
Type	Integer
Valid Entry	1, 2, 3, 4, 5, 10, 15, 20
Field Dependency	This field may be specified without specifying Shipping Service Costs. * <i>DispatchTimeMax</i> is a required field for most categories, and only applies to Flat and Calculated shipping.

Featured

Specifies whether the item appears at the top of item listings in its category. Additional fees apply.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

GalleryType

Do you want your item(s) included in the Gallery? This field specifies whether the item is included in the Gallery, either in the general Gallery, or the in the special *featured* gallery above the general.

Character limit	N/A
Type	Text string
Valid Entry	None (default), Plus Gallery, Featured.

Highlight

Do you want your listing highlighted. This option highlights your listing with a colored background. Additional fees apply.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PicURL

Do you have the capability to use self-hosted photos for your listing? If so, enter the URL of self-hosted photo you want to use in the listing. Only one self-hosted picture can be used per listing.

Character limit	Max length 2048
Type	Text string
Valid Entry	Valid URL for the location of your hosted picture. For example, http://hostedpics.com/images/item1.jpg .

PrivateNotes

Do you want to note something about this item that can help identify the line items (for example, a short description or SKU) and is returned in the Load Results Report.

Character limit	Max length 50
Type	Alphanumeric string
Valid Entry	Short descriptors about the item. These notes are not seen by the buyer.

Region

Do you want to list your item regionally? Refer to the eBay API Documentation for *Region Codes* to get a full list of the numeric values for each region. (You must have an eBay developer account to access this English-language page.)

Character limit	N/A
Type	Integer
Valid Entry	Numeric regional code. Refer to the eBay API Documentation for more information about regional codes.

RefundOption

Specifies how returns are credited back to the buyer.

Character limit	N/A
Type	Text string
Valid Entry	Exchange, MerchandiseCredit, MoneyBack
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

ReturnsWithinOption

Specifies the required timeframe for returning items.

Character limit	N/A
Type	Text string
Valid Entry	Days_3, Days_7, Days_10, Days_14, Days_30, Days_60. Default is Days_7.
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

ShippingCostPaidBy

Specifies how returns are credited back to the buyer, and any additional return policy information you provide to the buyer.

Character limit	N/A
Type	Text string
Valid Entry	Buyer or Seller
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

ShippingService-1:Cost

Are you planning to ship this item? Specifies the first shipping service type offered within your country.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, like .99, 1.00, 10.00. To set this for free shipping or no shipping costs, set to 0.00.
Field Dependency	Must accompany <i>ShippingService-1:Option</i> . The <i>ShippingService-1:Cost</i> field is <u>not</u> needed when <i>ShippingType=Calculated</i> .

ShippingService-1:Option

Are you planning to ship this item? Specifies the first shipping service type offered within your country.

Character limit	N/A
Type	Text string
Valid Entry	Must be a valid value, like <i>UPSground</i> , <i>Freight</i> (for US when not using Freightquote.com [®]), <i>Courier</i> (for UK when not using Freightquote.com), etc.
Field Dependency	Must be accompanied by <i>ShippingService-1:Cost</i> . The <i>ShippingService-1:Cost</i> field is <u>not</u> needed when <i>ShippingType=Calculated</i> or <i>FreightFlat</i> .

ShippingService-1:Priority

Are you planning to offer multiple shipping services? Specifies your preferred presentation order for each shipping service option.

Available in US, UK, and CN; Fixed Price items only: CA, AU, AT, DE, FR, IT, NL, ES, FR_BE, NL_BE, and CH.

Character limit	N/A
Type	Integer
Valid Entry	Numeric value, like 1, 2, or 3.
Field Dependency	This field is required if you use multiple shipping options; if you only use one shipping service, this field is unnecessary.

ShippingService-2:Cost

Are you planning to ship this item? Specifies the second shipping service type offered within your country.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, like .99, 1.00, 10.00. To set this for free shipping or no shipping costs, set to 0.00.
Field Dependency	Must accompany <i>ShippingService-2:Option</i> . The <i>ShippingService-2:Cost</i> field is <u>not</u> needed when <i>ShippingType=Calculated</i> .

ShippingService-2:Option

Are you planning to ship this item? Specifies the second shipping service type offered within your country.

Character limit	N/A
Type	Text string
Valid Entry	Must be a valid value, like <i>UPSground</i> , <i>Freight</i> (for US when not using Freightquote.com [®]), <i>Courier</i> (for UK when not using Freightquote.com), etc.
Field Dependency	Must be accompanied by <i>ShippingService-2:Cost</i> . The <i>ShippingService-2:Cost</i> field is <u>not</u> needed when <i>ShippingType=Calculated</i> or <i>FreightFlat</i> .

ShippingService-2:Priority

Are you planning to offer multiple shipping services? Specifies your preferred presentation order for each shipping service option.

Available in US, UK, and CN; Fixed Price items only: CA, AU, AT, DE, FR, IT, NL, ES, FR_BE, NL_BE, and CH.

Character limit	N/A
------------------------	-----

Type	Integer
Valid Entry	Numeric value, like 1, 2, or 3.
Field Dependency	This field is required if you use multiple shipping options; if you only use one shipping service, this field is unnecessary.

SubTitle

Would you like to use a subtitle for your listing? Sellers use subtitles as a way of giving their listings more keywords for when buyers search in titles and descriptions. Note that additional fees apply for using this option.

Character limit	Max length 55
Type	Alphanumeric string
Valid Entry	Keywords and item descriptors



Tip: To remove a subtitle when revising or relisting an item, open a new Excel or CSV file. Enter a column header for `Action` and `ItemID`. Under `Action`, enter `Revise` (or `Relist`), and under `ItemID`, enter the Item ID value for this listing (from the Load Response file). In the third column, enter `DeletedField=Item.SubTitle`. Save in CSV format, and upload the file.

WarrantyDurationOption

Specifies how long warranties are honored. Available in IN only.

Character limit	N/A
Type	Text string
Valid Entry	Months_1, Months_3, Months_6, Years_1, Years_2, Years_3, Years_MoreThan3. (Default is Months_6)
Field Dependency	The <code>WarrantyOfferedOption</code> field is required when you use this field.

WarrantyOfferedOption

Do you offer warranties in your product listings? Specifies whether or not the product manufacturer offers warranties for the item purchased. Available in IN only.

Character limit	N/A
Type	Text string
Valid Entry	WarrantyOffered, None (Default is None).
Field Dependency	The <code>WarrantyTypeOption</code> and <code>WarrantyDurationOption</code> fields are required when you use this field.

WarrantyTypeOption

Specifies the warranty options. Available in IN only.

Character limit	N/A
Type	Text string
Valid Entry	ReplacementWarranty, DealerWarranty, ManufacturerWarranty (Default is DealerWarranty)
Field Dependency	The <i>WarrantyOfferedOption</i> field is required when you use this field.

Payment and return fields

This section explains safe payment, return policy, and other transaction fields used to define how a buyer can pay for an item.

AdditionalDetails

Specifies special conditions and other requirements or information about product returns.

Character limit	Max 500 characters
Type	Text string
Valid Entry	User input
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

CashOnPickup

Specifies whether payment on pickup is an acceptable payment term. Available in AT, DE, NL, BE (NL), CH, TW, CN.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

CCAccepted

Do you accept credit card payments? Specifies whether credit card accepted as payment. Available in UK, AT, DE, CH.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.
Field Dependency	When revising payment information in a listing, you must also include the shipping fields information for the item.

COD

Do you accept cash on delivery (COD) payments? Specifies whether or not a COD is accepted as payment. Available in US, DE, AT, CH, CN, IT, NL, IN, and ES.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

Escrow

Do you want to offer escrow as a payment method? Specifies whether or not escrow is accepted as payment. Available in UK, CA, CN, AU, AT, DE, FR, IT, NL, ES, and BE.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

FinanceOfferID

Denotes that you offer financing for the purchase of this item.

Character limit	N/A
Type	Boolean
Valid Entry	0, 1, 2, 4 (0=Limited time offer: "No payments for up to 6 months" will be displayed for items over \$50 (free for sellers); 1=not offered; 2=6 months deferred interest for total purchases over \$199 (1.75% selling fee); 4=12 months deferred interest for total purchases over \$199 (3.75% selling fee))

MoneyXferAccepted

Do you accept personal check payments? Specifies whether or not a direct transfer of money as payment.

Available in AU, AT, CN, DE, FR, IT, NL, BE, CH and ES.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

MoneyXferAcceptedInCheckout

Do you accept personal check payments? Specifies whether direct transfer of money is an acceptable payment method in checkout.

If the seller has bank account information on file and eBay Checkout is enabled you (see the Checkout Preferences page in My eBay), setting *MoneyXferAcceptedInCheckout* to 1 (true) causes the bank account information to be

displayed in Checkout. If 1 (true) is passed but Checkout has been disabled, eBay returns a warning and resets *MoneyXferAcceptedinCheckout* to 0 (false). Available in AU, AT, CN, DE, FR, IT, NL, ES, BE, CH, and ES.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.
Field Dependency	At least one of the payment methods (<i>VisaMastercard</i> , etc.) must be set to 1 (true). Payment methods are not applicable for Real Estate listings.

OtherOnlinePayments

Do you accept other online payment methods not otherwise described. Specifies whether non-eBay online payment is an acceptable payment method.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.
Field Dependency	When revising payment information in a listing, you must also include the shipping fields information for the item.

PaymentInstructions

Do you want to provide payment instructions, like your return policy, to a buyer? Informs buyer about payment contingencies.

Character limit	Max length 500 characters
Type	Alphanumeric string
Valid Entry	Null (default); Short descriptive sentences.

PaymentOther

Do you accept other payment methods not otherwise described. Specifies whether *other* is an acceptable payment method. Available in AU, FR, IT, NL, BE.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PaymentSeeDescription

Do you specify payment methods in the *Description* field. Specifies whether or not acceptable payment methods are stated in the *Description* field. If you do not set any other payment method, you must specify *PaymentSeeDescription=1*.

Character limit	N/A
------------------------	-----

Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PaymentStatus

Do you show buyers when a payment has been received? Specifies whether or not the item has been paid for.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

RefundOption

Specifies how returns are credited back to the buyer.

Character limit	N/A
Type	Text string
Valid Entry	Exchange, MerchandiseCredit, MoneyBack
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

ReturnsAcceptedOption

Specifies that product returns are or are not accepted.

Character limit	N/A
Type	Text string
Valid Entry	ReturnsAccepted, ReturnsNotAccepted. One of these two options must be entered.

ReturnsWithinOption

Specifies the required timeframe for returning items.

Character limit	N/A
Type	Text string
Valid Entry	Days_3, Days_7, Days_10, Days_14, Days_30, Days_60. Default is <i>Days_7</i> .
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

ShippingCostPaidBy

Specifies how returns are credited back to the buyer, and any additional return policy information you provide to the buyer.

Character limit	N/A
Type	Text string
Valid Entry	Buyer or Seller
Field Dependency	The <i>ReturnsAcceptedOption</i> field is required when you use this field.

WarrantyDurationOption

Specifies how long warranties are honored. Available in IN only.

Character limit	N/A
Type	Text string
Valid Entry	Months_1, Months_3, Months_6, Years_1, Years_2, Years_3, Years_MoreThan3. (Default is Months_6)
Field Dependency	The <i>WarrantyOfferedOption</i> field is required when you use this field.

WarrantyOfferedOption

Do you offer warranties in your product listings? Specifies whether or not the product manufacturer offers warranties for the item purchased. Available in IN only.

Character limit	N/A
Type	Text string
Valid Entry	WarrantyOffered, None (Default is None).
Field Dependency	The <i>WarrantyTypeOption</i> and <i>WarrantyDurationOption</i> fields are required when you use this field.

WarrantyTypeOption

Specifies the warranty options. Available in IN only.

Character limit	N/A
Type	Text string
Valid Entry	ReplacementWarranty, DealerWarranty, ManufacturerWarranty (Default is DealerWarranty)
Field Dependency	The <i>WarrantyOfferedOption</i> field is required when you use this field.

Result and report fields

Explains the field definitions used for upload results and various reports.

Load results report fields

The table below explains the load results field data downloaded from File Exchange.

Load Results Report Fields	
Field Name	Description
<i>Action</i>	Action value for corresponding listing.
<i>ApplicationData</i>	Custom, application-specific data to be associated with the new item.
<i>AuctionLengthFee</i>	eBay fee for 10-day auction for this listing.
<i>BoldFee</i>	eBay fee to boldface the title for the item listing.
<i>BorderFee</i>	eBay fee to display a border around an item in the listing.
<i>BuyItNowFee</i>	eBay fee to add the <i>BuyItNow</i> feature on this listing.
<i>CategoryFeaturedFee</i>	eBay fee for listing the item in the selected category.
<i>CurrencyId</i>	Specifies currency type, such as USD, CAD, GBP, AUD, EUR, CHF, TWD, CNY, INR
<i>CustomLabel</i>	Holds your internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>EndTime</i>	Time listing will end on eBay site. Type: YYYY-MM-DD HH:MM:SS. Hours are in 24-hour format (for example, 2:00:00pm is shown as 14:00:00) and treated as GMT.
<i>ErrorCode</i>	Code number denoting reason for the listing failure during upload.
<i>ErrorMessage</i>	Text description that corresponds to <i>ErrorCode</i> .
<i>FeaturedFee</i>	eBay fee to list the item at the top of the item listings.
<i>FeaturedGalleryFee</i>	eBay fee to list a fixed-price item for a certain duration.
<i>FixedPriceDurationFee</i>	eBay fee for using the <i>FixedPriceDuration</i> feature on this listing.
<i>GalleryFee</i>	eBay fee to have the item included in the gallery.
<i>GiftIconFee</i>	eBay fee to display the gift icon next to the listing.
<i>HighlightFee</i>	eBay fee to make the listing appear highlighted.
<i>InsertionFee</i>	Basic eBay fee for listing the item. EU residents who sell items on EU sites may be subject to VAT.
<i>InternationalInsertionFee</i>	For sites that don't normally charge insertion fees, a fee for offering shipping to countries other than the country of the listing site.
<i>ItemID</i>	eBay-designated ID number that is given to successful listings only.
<i>LineNumber</i>	Line number of the listing from your upload file.
<i>ListingDesignerFee</i>	eBay fee to list the item using a Listing Designer layout or theme template. (See Description Templates for more details. You must have an eBay developer account to access this English-language page.)
<i>ListingFee</i>	Total eBay fee for listing the item, which includes basic fee (<i>InsertionFee</i>) plus any specialty listing features (<i>GalleryFee</i> , <i>HighLightFee</i> , <i>FeaturedFee</i> ,

Load Results Report Fields	
Field Name	Description
	ListingDesignerFee, etc.). EU residents who sell items on EU sites may be subject to VAT.
<i>PhotoDisplayFee</i>	eBay fee use of Photo Hosting feature, a slideshow of multiple images.
<i>PhotoFee</i>	eBay fee for associating photos with the listed item.
<i>PrivateNotes</i>	Value you can assign that can help identify the line items (for example, a short description).
<i>ProPackBundleFee</i>	Fee for selecting ProPackBundle (at a discount over individually selecting <i>Border</i> , <i>BoldTitle</i> , <i>Featured</i> and <i>Highlight</i>). Valid only for U.S. and Canadian eBay Motors.
<i>ReserveFee</i>	eBay fee for specifying a reserve price for the auctioned item.
<i>SchedulingFee</i>	eBay fee to schedule a listing for a later date.
<i>StartTime</i>	Time listing went live on eBay site (same as ScheduleTime, if used). Type: YYYY-MM-DD HH:MM:SS. Hours are in 24-hour format (for example, 2:00:00pm is shown as 14:00:00) and treated as GMT.
<i>Status</i>	Specifies success or failure of action for listing. If "Fail," <i>ErrorCode</i> and <i>ErrorMessage</i> fields provide corresponding information.
<i>SubtitleFee</i>	eBay fee to add a subtitle to item listing.

Active Listings report fields

The table below explains the Active Listings report field data downloaded from File Exchange.

Active Listings Report Fields	
Field Name	Description
<i>Bids</i>	Current number of bids on a listing. Only applies to Chinese, Dutch and Live Auctions. (Note that the Live Auctions option gives you a snapshot of you're my eBay active listings which includes any Live Auction listings.)
<i>CategoryLeafName</i>	Name of leaf category.
<i>CategoryNumber</i>	Number of the leaf category in which the listing was created.
<i>Condition</i>	Physical condition of the item.
<i>CustomLabel</i>	Value you can assign (such as internal SKU or unique identifier); way to index your inventory with eBay listings and associated costs.
<i>DownloadDate</i>	Date/time the Active Listings file was downloaded; for example, Mar-29-08 13:32:01 PST.
<i>EndDate</i>	Date the listing was ended; for example, Apr-01-08.
<i>ItemID</i>	eBay-generated ID number that is given to successful listings only.
<i>ItemTitle</i>	Title displayed in the listing.
<i>PrivateNotes</i>	Value you can assign that can help identify the line items (for example, a short description or SKU).

Active Listings Report Fields	
Field Name	Description
<i>ProductIDType</i>	Type of data contained in <i>ProductIDValue</i> such as ISBN, UPC, EAN or eBay-generated Product Identifier.
<i>ProductIDValue</i>	Value of ProductIDType.
<i>Price</i>	Chinese, Dutch, Live Auctions = Highest current bid; Fixed Price, Shop Inventory = Buy It Now price; Second Chance Offer = Price offered; Ad/Real Estate = Listed price (Note that the Live Auctions option gives you a snapshot of you're my eBay active listings which includes any Live Auction listings.)
<i>Purchases</i>	Only applies to Shop Inventory and Fixed Price. Current number of purchases for a listing. Note that # of purchases does not necessarily = # of items purchased.
<i>QuantityAvailable</i>	Number of items remaining for a particular listing.
<i>SiteListed</i>	eBay site on which the item is listed, denoted by an integer; for example, 0 (U.S.), 100 (eBay Motors), 77 (Germany).
<i>StartDate</i>	Date the listing was created; for example, Mar-25-08.

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